Report of a Meeting of the Facebook Working Group

held at the Town Hall, Milford Haven

on Monday, 5th October, 2015 at 5:30 pm

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PRESENT

The Deputy Mayor and Chairman (Councillor W. D. Elliott BA)

Councillors: M. P. Rickard C. A. Sharp

The Council’s Secretary, Ms. F. K. Galliford, was also in attendance.

5. APOLOGIES:

Apologies for absence were received from Councillors R. D. Evans and M. J. Norman.

6. REPORT OF A MEETING OF THE FACEBOOK WORKING GROUP HELD ON MONDAY, 7TH SEPTEMBER, 2015:

It was RECOMMENDED THAT the Report of the

Facebook Working Group be received

7. DISCUSSION ON FACEBOOK PAGE FOR THE MILFORD HAVEN TOWN COUNCIL:

It was agreed after the Meeting of the Full Council on Monday, 28th September, 2015, that the Chairman, Councillor W. D. Elliott BA, and the Secretary, Ms. F. K. Galliford would launch the Milford Haven Town Council Facebook page. This page was launched earlier today (5th October) and, at the time of this Meeting, had accumulated an impressive 49 “likes” in just 10 minutes.

The Milford Haven Town Council Facebook page bears the Town Hall as a cover picture and the Town Crest as a profile picture.

The Clerk and the Secretary are the administrators for the page, with the Chairman functioning in an editorial role.

The Chairman and the Secretary have “liked” a number of Facebook pages representing local organisations, which is also spreading awareness as to our Milford Haven Town Council Facebook page. The Chairman and the Secretary have also “shared” the news on their personal Facebook pages, and invited their friends and family to “like” the Milford Haven Town Council page.

As of the time of the Meeting (5:30 pm on 5th October) the page had only been active for 30 minutes. The Chairman and the Secretary had used this time to post a notice relating to Christmas Donations 2015 application forms, and to share a video from the Pembrokeshire Herald which highlighted the recent Belgian visit to Milford Haven, showing our town and Councillor E. R. Harries (who welcomed the visitors) in the most positive of lights.

A Member queried how the Facebook Working Group was going to start looking at new initiatives discussed at the last Meeting, such as adding a calendar to the page. The *Meet Your Councillor* project was also raised, and a Member asked if this project, which is almost like an editorial in style, would be most suited for a particular time in the month.

It was suggested that the Mayor of Milford Haven, Councillor S. G. Joseph, should be the first Councillor to be profiled, followed by the Deputy Mayor (and Chairman of this Group), Councillor W. D. Elliott BA, with an alphabetical system taking place from that moment.

All Councillors are to be asked in advance whether they would like to participate in the *Meet Your Councillor* project. A letter is to be sent to every Councillor explaining that our Milford Haven Town Council Facebook page is up and running, and the intention is for each Councillor to say a little about themselves. It is to be stressed that participation is not compulsory, but this is an exciting new opportunity to inform local residents and beyond of their experiences and objectives.

It was RECOMMENDED THAT:

(i) that the Clerk and Secretary inform as many clubs

and local organisations as possible, and obtain a “data

capture” of email addresses, with Pembrokeshire County

Council a probable point of contact regarding this matter.

(ii) the Milford Haven Town Council Facebook page will

contain news and events relating to our community,

warmly embracing information which will be of benefit

to the town;

(iii) news is to be restricted to community based organisations

and charitable community events.

8. DATE OF NEXT MEETING:

It was RECOMMENDED THAT the next

Facebook Working Group meeting will

be prior to the Public Works and Planning

Committee on 9th November, 2015.

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