Minutes of a Meeting of the

Social Media Group

held at the Town Hall, Milford Haven

on Thursday, 17th November, 2016 at 6:15 pm

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

PRESENT

The Mayor (Councillor W. D. Elliott BA QTS) (Chairman)

Councillors: C. A. Sharp (Deputy Mayor) R. D. Evans R. Gray M. P. Rickard

Ms. F. K. Galliford, Council Secretary

 156. MEMBERSHIP OF COMMITTEE:

Councillor R. Gray indicated that she wished to become a Member of the Social Media Group.

 It was RESOLVED THAT Councillor Gray

 becomes a Member of the Social Media

 Group.

 157. “TIME FOR PAPERLESS?”:

 This topic was first broached at the Meeting of the Full Council on Monday, 17th October, 2016, when it was agreed that this topic be brought to the next Social Media Group Meeting for further discussion. As a result, the Chairman, Councillor W. D. Elliott BA QTS, opened the floor for comment.

 A Member stated that he was in favour of the paperless idea. He asked about the time and financial implications involved in producing Agenda packs, with the cost of paper and postage taken into account.

 The Chair observed that he had been in the office last week while the Agenda packs were being put together. He noted that an engineer from Glyn Edwards Office Equipment Limited had been called upon many times last week following issues with the photocopier.

 A Member enquired about the software – modern.gov app - used by the Pembrokeshire County Council, who have switched to paperless.

 Another Member asked if Councillors could call into the office to collect their Agenda packs. The Clerk replied by stating that some Councillors already do so.

 A Member raised the environmental and spatial issues caused by the current build-up of Agenda packs.

 It was RECOMMENDED THAT:

 (i) the Chairman and Clerk prepare an exhaustive

 report on this issue for discussion at January’s

 Precept Meeting;

 (ii) an IT expert from the Pembrokeshire County

 Council is to be invited to address Councillors

 as to the Pembrokeshire County Council’s

 move to paperless communications.

 158. SOCIAL MEDIA INITIATIVES:

The Secretary, Ms. F. K. Galliford, gave a brief summary of the present social media standing of the Milford Haven Town Council. The future is positive, with various initiatives to pursue.

A Member suggested that our office webcam, which is soon to be purchased, be placed in alternate areas of the office to provide viewers with ever changing and exciting images.

 It was RECOMMENDED THAT:

 (i) a specific Milford Haven Town Council

 Facebook group be set up, which would

 be strictly controlled and for Councillor

 interactions only;

 (ii) the Secretary is to contact Mr. J. Dunn,

 who is a local historian of repute, and the

 Milford Haven Museum, to request

 assistance with nostalgia themed features

 on our social media;

 (iii) the Secretary is also to contact Ms. A.

 Malloy, Port of Milford Haven, to enquire

 as to the webcam used by the Port of

 Milford Haven.

 159. TOWN WIFI:

The Chair informed Members that he, the Clerk and the Secretary had recently met with Mr. A. Davies of Telemat (an IT support company based in Newcastle Emlyn) for a town Wifi training session.

(a) Marketing of Data:

 The Chair advised that, at the time of this Meeting, there were six (out of seven) active Wifi points in Milford Haven.

 The training with Mr. Davies had shown just how many people are using the free Wifi service, and there were numerous interesting usage statistics on display.

(b) Advertising:

 The Chair explained that, when users log into the town’s free Wifi Service, they are confronted with a landing page, before graduating to our Milford Haven Town Council website. This page provides an opportunity for the Council to use the page for advertising purposes.

Following discussion as to extrapolation possibilities, and the “opting out” of any marketing emails, it was RECOMMENDED THAT this topic be carried over to the next Meeting of the Social Media Group.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_